

# FILMS & BOOKS MAKE REAL CHANGE

In 1997 the ITV Cook Report programme "Making a Killing" first exposed the horrors of canned lion hunting in South Africa to a wide audience. Government moved to ban canned hunting but this was stopped by a legal challenge. Then came Gareth Patterson's book "Dying to be free", which kept captive breeding and canned hunting in the spotlight.

For the next 14 years NGO's, activists, and conservationists kept up the pressure, but breeding and canned hunting thrived, until in 2015 the film 'Blood Lions' shone a damning new light on this appalling industry. Blood Lions proved a very effective campaigning tool and resulted in governments banning trophy imports, airlines banning carrying trophies, and some hunters declaring canned hunting unethical etc. The book 'Cuddle Me, Kill Me' was published in early 2018, and a South African government parliamentary colloquium enquiry followed in August the same year.

**CANNED HUNTING, THE BONE TRADE, CAPTIVE BREEDING, FRAUDULENT VOLUNTOURISM, CUB PETTING, AND WALKING WITH LIONS ARE ALL NOW BEING SCRUTINISED AND CONDEMNED LIKE NEVER BEFORE, PROVING THAT FILMS AND BOOKS MAKE EFFECTIVE CAMPAIGNING TOOLS.**

In 2018 we, Richard Peirce, Anton Leach and Jasmine Duthie (Jagged Peak Films) started filming "LIONS, BONES & BULLETS" which will help deliver the next, and hopefully the final, blow to captive lion breeding. **We are halfway through filming and need HELP.** The next shoots involve travel to Vietnam, Laos and Cambodia, and then 18 days more filming in South Africa. This will see most of the filming accomplished. The budget for these two shoots is \$15,000 and we are appealing to Campaign Against Canned Hunting / Voice4Lions / Campaign to Ban Trophy Hunting / Blood Lions / Panthera Africa / Lion Queen supporters and others for help. \$15,000 is 300 donations of \$50 each, or 600 of \$25 each. Every dollar will help get this important film made, we regret that due to administrative costs and limited resources, the minimum donation we can process is \$/€10.

If you can help, we and the lions, would be grateful.

With many thanks,

Richard, Anton & Jasmine  
Jagged Peak Films Limited

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